

Alejandro Araujo

Visual, UI and Digital Product Designer

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Profile

Interdisciplinary Visual, UI, and digital product designer, with strong UX and user-centered principles. I strive on creating clean, engaging, pixel-perfect user interfaces and intuitive interactions on iOS, Android, and web platforms that meet both business and user requirements.

Education

1997 – 2001

Bachelor of Fine Arts (BFA)

Centro de Estudios Universitarios Xochicalco (CEUX), Design and Visual Communications. Baja California, Mexico

1995 – 1997

Programmer Analyst

Escuela de Computación Aplicada (ECA), Information Technology. Baja California, Mexico

Experience

2019 – 2021

Lead Designer (Visual, UI/UX) eBay Inc. San Jose, CA

Lead designer for new products and experiences within the buyer experience domain. Visual support and direction for a team of 6 designers. Visual support for the marketing and eBay systems domains.

2015 – 2019

Sr Designer (Visual, UI/UX)
eBay Inc. San Jose, CA

In charge of shopping channels for the buyer experience domain.
Visual & UI Project support for selling and checkout domains.

2014 – 2015

Visual Designer
eBay Inc. San Jose, CA

Creating new products and experiences through IxD, UI, UX and
Visual design within the shopping experience domain.

2013 – 2014

Design Consultant
(Sabbatical) San Francisco, CA

Helped on ideation and concepts for pre-startups.

2006 – 2012

Sr Visual Designer
Affinion Group. Stamford, CT

Build functional HTML prototypes, design new forms for web and
mobile products within the company and support for branding.

Skills

Professional

Visual Design
Prototyping
Interaction Design

Design Systems
Storytelling
Cross-team Collab

Design Handoff
Design implementation

Technical

Figma
Sketch
Adobe XD

Invision
Marvel App
Photoshop

Illustrator
Keynote
Keyshape

Languages

English (Native)
Spanish (Native)